



Vice President, Government Relations

JOB DESCRIPTION:

- Independently manage a portfolio of banking-related topics affecting financial institutions.
- Advocate for the banking industry by engaging with state legislators, government officials, and key stakeholders.
- Analyze proposed state legislation, assessing its potential impact on the banking industry with input from CBA committees.
- Serve as the primary contact for CBA policy committees within relevant subject matter areas.
- Draft advocacy materials, including letters, issue briefs, and background papers, with strong writing skills.
- Contribute to membership retention and growth by highlighting the value of advocacy efforts.
- Assist in development of strategic objectives for government relations activity.
- Maintain consistent communication with members regarding legislative issues, including speaking engagements at conferences.
- Lead local government advocacy initiatives and support related efforts.
- Provide content for CBA's external communications, including newsletters and association magazine.
- Support the government relations department with state capitol visits and strategic planning sessions.
- Collaborate with other departments to deliver services to CBA members.
- Occasional travel required.