



# California Bankers Association Associate Member Application

Please type or print clearly

Application Date: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Secondary Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Company Website: \_\_\_\_\_

**Associate Membership** – Reserved for organizations or individuals that provide significant and ongoing services or products to the banking industry. *(CBA Executive Management Approval Required)*

**Associate Member  
Annual Fee: \$2,500**

Benefits Include: Exposure on CBA Website | Discounted Sponsorship Pricing at CBA Conferences | Eligible for Discounted Annual Sponsorship Bundles & Packages

**Associate Member+  
Annual Fee: \$5,000**

All benefits included in Associate Member Tier | (1) Month Complimentary Advertising Opportunity on CBA Website | (2) Complimentary Advertising Opportunities in the CBA Weekly Newsletter | Annual membership list provided | Exclusive access to bank members through (1) direct email campaign

**Premier Member  
Annual Fee: \$10,000**

All benefits included in Associate & Associate+ Membership Tiers | CBA Premier Member Logo Usage | Company highlighted on CBA Website | CBA Premium Member Spotlight on LinkedIn | Preferred Exhibit Booth Site at CBA Events | Participation in vendor showcase at Annual Conference | Featured LinkedIn | Posts Promoting Sponsorships | Pre-Conference Registration List provided in advance upon request | Sponsorship opportunity for | CBA membership updates | (2) Complimentary Advertising Opportunities in the CBA Weekly Newsletter | (1) Complimentary 1/2 Page Advertising Opportunity in the CBA Magazine

- 1) I understand that the membership dues are payable upon receipt of the annual invoice unless written notice is submitted to CBA of our intent to cancel membership immediately upon receipt of the annual invoice.
- 2) Upon approval of associate membership:
  - a. It is understood and agreed that no endorsement of the associate members' products and services are implied or intended.
  - b. It is understood and agreed that CBA associate membership does not include permission to use of the CBA logo.

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

Dues to the California Bankers Association are not deductible as a charitable contribution for federal income tax purposes, but may be deductible as an ordinary and necessary business expense. A portion of the dues, however, is not deductible as an ordinary and necessary business expense to the extent that the California Bankers Association engages in lobbying.

**EMAIL OR MAIL APPLICATION TO:**

California Bankers Association ATTN: Janae Kimpel 1303 J Street Suite 600 Sacramento, CA 95814-2939  
jkimpel@calbankers.com T: (916) 438-4416

# California Bankers Association Associate Member Application

In order to expedite a timely approval process of your application, please provide the following information and return this form with your membership application:

- 1) Please submit the following electronically to [jkimpel@calbankers.com](mailto:jkimpel@calbankers.com) with the subject line Associate Member Application.
  - a. A short (1-2 paragraphs) company bio or summary of your business services or the products you provide to FDIC insured financial institutions.
  - b. Two print-ready company LOGO's in electronic format (JPG and EPS/PDF)
- 2) The date your organization began providing services to depository institutions: \_\_\_\_\_
- 3) If you have changed the name of your organization, please indicate previous name(s) you have done business under: \_\_\_\_\_

4) Please list your top three competitor's: 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

5) Please provide a list of three active client bank references who CBA may contact on your behalf. Please note CBA will contact any references provided.

CONTACT NAME	BANK	EMAIL ADDRESS (required)

6) Please indicate your organization's interest in becoming a sponsor/exhibitor for any of the following programs:

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Bank Presidents Seminar<br><input type="checkbox"/> Annual Conference<br><input type="checkbox"/> Women in Banking Forum | <input type="checkbox"/> Bankers Summit<br><input type="checkbox"/> Virtual Events<br><input type="checkbox"/> Networking Mixers | <input type="checkbox"/> Annual Legislative Forum<br><input type="checkbox"/> Washington D.C. Legislative Events |
|---|--|--|

7) Please choose one category that best describes your business for purposes of associate member listing on the CBA website:

- |   |   |
|---|---|
| <input type="checkbox"/> Accounts Receivable Financing<br><input type="checkbox"/> Auctions<br><input type="checkbox"/> Auditing & CPA firms<br><input type="checkbox"/> Bank/Branch Building & Design<br><input type="checkbox"/> Bank Card Services<br><input type="checkbox"/> Bank Equipment/Supplies<br><input type="checkbox"/> BSA/AML<br><input type="checkbox"/> Check Program<br><input type="checkbox"/> Collection Agencies<br><input type="checkbox"/> Compensation/Executive Plans<br><input type="checkbox"/> Compliance Consultants<br><input type="checkbox"/> Technology Solutions<br>(hardware, software, internet)<br><input type="checkbox"/> Consulting Firms<br><input type="checkbox"/> Correspondent Services<br><input type="checkbox"/> Data Processing/ATM Services<br><input type="checkbox"/> Disaster Recovery<br><input type="checkbox"/> Education | <input type="checkbox"/> Facility Maintenance<br><input type="checkbox"/> Financial Services/Investment Banking<br><input type="checkbox"/> Foreclosure Services<br><input type="checkbox"/> Human Resources<br><input type="checkbox"/> Insurance<br><input type="checkbox"/> Law Firm<br><input type="checkbox"/> Marketing<br><input type="checkbox"/> Mortgage Services<br><input type="checkbox"/> Other (please specify) _____<br><input type="checkbox"/> Payment Processing<br><input type="checkbox"/> Real Estate<br><input type="checkbox"/> Receivership<br><input type="checkbox"/> Risk Management<br><input type="checkbox"/> Security<br><input type="checkbox"/> Staffing<br><input type="checkbox"/> Trust Related Products & Services<br><input type="checkbox"/> Unclaimed Property |
|---|---|

***Please return completed application and requested documents either via email or mail to:***

California Bankers Association  
 ATTN: Janae Kimpel  
 1303 J Street, Suite 600  
 Sacramento, CA 95814-2939

jkimpel@calbankers.com  
 T: (916) 438-4428