

Privacy/Cybersecurity Panel

California Bankers Summit

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New Privacy Laws and Developments

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California Penal Code Section 637.3

- CPPA – Enforcement Advisory on Importance of Avoiding Dark Patterns
- CPPA – Enforcement Advisory on Minimizing Data Collection
 - Banks obligations to retain certain financial information

New Privacy Laws and Developments *cont.*

- Proposed California Legislation to Make it Easier to Exercise Privacy Rights
- Proposed Regulatory Action for Data Broker Registration
- Proposed California Legislation to Expand Access to Opt-Out Preference Signals vetoed by the Governor

New Privacy Laws and Developments *cont.*

- CPPA's opposition to the adoption of the American Privacy Rights Act
- CPPA Won Court of Appeal Decision against the California Chamber of Commerce
- Limitation of Illinois Biometric Information Privacy Act Damages

Privacy and AI

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- New Department of Justice's Criminal Division- Evaluation of Corporate Compliance Programs and AI
- CA's proposed regs on AI
- New AI laws in the US, including Colorado, California and New York City

Privacy and AI *cont.*

- Targeted advertising antidiscrimination lawsuits and arbitration
- Government investigations on data sharing and AI

Cybersecurity Developments

Cybersecurity

Cybersecurity and Impact on Fraud

New SEC rules for publicly traded companies

Ransomware Attacks—Actions steps if you receive such a demand