



New Classes and Instructors

First Year



Tim Mahedy
Applied
Macroeconomics

Economic Panel



Tara Sinclair
George Washington
University



Chase Ogden
Darling Group



Tim Mahedy
Access/Macro

EARN CPE CREDITS



PCBS students who are U.S. licensed Certified Public Accountants (CPAs) and other certified financial professionals may be eligible to receive Continuing Professional Education (CPE) credits for your PCBS courses through the National Association of State Boards of Accountancy (NASBA).

www.thepcbs.org/earn-cpe-credits

New Electives for 2025



Matt Durrin
Cybercrime



Christopher Thompson
Living in the
"AND": Leadership



Sharon Dye
Performance Culture



Ben Chaney
Treasury
Management



Adam Schlesinger
Using AI in Banking

THE JOURNEY CONTINUES



You've already built a strong foundation with PCBS – now let's help you soar even higher! Our Lifelong Learning program is here to propel you forward, keeping you sharp and at the top of your game.

www.thepcbs.org/lifelong-learning

THE FIRST PCBS SPIRIT DAY

Tons of alumni and banks showed their support by proudly wearing their PCBS gear. Save the date for next year: January 30, 2026!



Apply now for the 2025 Session!

Enrollment is almost full. Act now to guarantee your spot before it's too late.

LEARN MORE



www.thePCBS.org

New Staff



Joan Reukauf
President & CEO



Pamela Rudee
Registrar

Not on our mailing list or uncertain if you are? Send an email with your contact information to kathryn@thepcbs.org and whitelist@thepcbs.org so you don't miss out!



GSBC's Annual School Session **creates informed, future-oriented community bank leaders** who can **think and act boldly** to **strategically guide** their institutions into the future.

GSBC's curriculum transforms community bankers into community bank leaders by:

- Providing the **essentials** from which a solid education is built
- Building **leaders** who make differences in their banks and communities
- Fostering **readiness** by providing the tools to think critically and act innovatively



Curriculum details
and course descriptions
are available online!



Bold Connections

Each new student is assigned to a peer group of 8-10 fellow students to facilitate relationship building and enhance the learning experience. This initiative provides students a network before they arrive on campus and lays the foundation for the first-year Peer Group Collaboration project.

APPLY TODAY!

Transformation Awaits you in Boulder.

GSBC is currently accepting applications for the **74th Annual School Session** to begin July 2025. Scholarships are available through Co-Sponsoring State Associations. Partnerships with select universities allow for MBA/MS-Finance credit.

Upcoming Sessions

July 13-25, 2025 | July 19-31, 2026 | July 18-30, 2027

Visit **www.GSBColorado.org** for admission requirements, an application and complete details. Enrollment is subject to availability; application by March 1, 2025 is advised.



2025 GSB SCHOOLS

INVEST IN CAREER DEVELOPMENT!



FIND DETAILS AND ENROLL AT
GSB.ORG



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Graduate School of Banking
at the University of Wisconsin – Madison

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GRADUATE SCHOOL OF BANKING

This 25-month leadership development program provides the tools you need to be successful in your banking career. At GSB, you'll develop the critical thinking skills and leadership talents to manage change and motivate people by drawing on a clear understanding of all areas of financial services management.

Plus, you'll earn a **Certificate of Executive Leadership** from the **Wisconsin School of Business** in addition to a GSB diploma.



CENTER FOR
PROFESSIONAL
& EXECUTIVE
DEVELOPMENT

DIGITAL BANKING SCHOOL Offered Virtually

The first school of its kind – to help community banks grow in the digital banking space, with a focus on innovation, digital product mix, customer engagement, technology, vendor partnerships and more.

BANK TECHNOLOGY MANAGEMENT SCHOOL

Created especially for financial services IT professionals, this popular and respected program explores critical banking and technology issues. Gain an in-depth understanding of bank profitability, technology management, security and more.

HUMAN RESOURCE MANAGEMENT SCHOOL

Designed for financial services HR professionals to help tie together important banking and HR issues, this school will expand your knowledge of the business of banking, human resource management and employee performance.

FINANCIAL MANAGERS SCHOOL

This school goes beyond the basics to present best practices and solutions to today's most critical financial management decisions. Designed by experienced CFOs to provide the tools you need to build a solid foundation in asset/liability management.

BANK CYBERSECURITY SCHOOL

This school will give you the practical insights to mitigate the risk of fraud. Includes an in-depth, interactive study of the latest IT security best practices, including information security law, IT security management, virtualization, infrastructure, network penetration testing, ethical web hacking, AI and mobile defense.

STRATEGIC MARKETING PROGRAMS

GSB's innovative marketing programs integrate critical marketing and business development strategies with the business of banking – covering key topics like marketing planning, branding, content and digital marketing, customer acquisitions, customer experience, data management, goals setting, and more, all in the context bank leadership. Watch for details on future offerings at GSB.org