

2024 WOMEN IN BANKING FORUM AND BANKERS SUMMIT



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Agenda At-A-Glance

Monday, September 30, 2024 – Women in Banking Forum

2:00 PM – 4:00 PM • Palace Ballroom I	Exhibitor Setup
3:00 PM – 5:00 PM • Office 5	Registration Open
5:00 PM – 6:00 PM • Palace Ballroom I	Women in Banking Welcome Reception

Tuesday, October 1, 2024 – Women in Banking Forum

7:30 AM – 5:00 PM • Office 5	Registration Open
7:30 AM – 8:30 AM • Palace Ballroom I	Breakfast
8:30 AM – 9:45 AM • Florentine III-IV	<p>CEO Panel</p> <p>Krista Snelling, <i>CBA Board Chair and President & CEO, Santa Cruz County Bank</i> Janet Garufis, <i>Chairman & CEO, Montecito Bank & Trust</i> Bonnie Lee, <i>President & CEO, Hanmi Bank</i> Janet Silveria, <i>President & CEO, Community Bank of Santa Maria</i> Stacy Starkey, <i>President & CEO, Savings Bank of Mendocino County</i></p>
8:30 AM – 9:45 AM • Florentine III-IV	<p>Opening General Session</p>
9:45 AM – 10:30 AM • Florentine III-IV	CEO Speed Networking (Bankers Only)
10:30 AM – 11:00 AM • Palace Ballroom I	Morning Break
11:00 AM – 12:00 PM • Florentine III-IV	<p>Leading Change</p> <p>Sharon Dye, <i>President, SDYA Consultancy – PCBS</i></p>
12:00 PM – 1:15 PM • Palace Ballroom I	Lunch & Dedicated Marketplace Time

1:15 PM – 2:00 PM • Florentine III-IV

General Session

Elevating the Middle

Judi Giem, *Chief Human Resources Officer, Tri Counties Bank*

2:00 PM – 2:15 PM • Palace Ballroom I

Afternoon Break

2:15 PM – 3:00 PM • Florentine III-IV

General Session

Imposter Syndrome: The Paradox of Success

Jenifer Snook, *Senior Vice President, Haberfeld*

3:00 PM – 3:45 PM • Florentine III-IV

General Session

From Banker to Startup Founder: My Journey as a Fintech CEO, Mother, and Multitasking Maven

Lori Shao, *Founder & CEO, Finli*

3:45 PM

Women in Banking Forum Concludes

Tuesday, October 1, 2024 – Bankers Summit

5:00 PM – 6:00 PM • Palace Ballroom I

Bankers Summit Welcome Reception

Wednesday, October 2, 2024 – Bankers Summit

7:30 AM – 4:00 PM • Office 5

Registration Open

7:30 AM – 8:30 AM • Palace Ballroom I

Breakfast & Dedicated Marketplace Time

8:30 AM – 9:30 AM • Florentine III-IV

Bankers Summit Welcome & Opening General Session

Opportunities, Risks, and the Future of Generative AI in the Financial Services Industry

Ryan McManus, *Founder, techtonic.io - PCBS*

9:30 AM – 9:45 AM • Palace Ballroom I

Morning Break & Dedicated Marketplace Time

9:45 AM – 10:45 AM • LEARNING SESSIONS

Risk Management • Florentine III-IV

Payment Trends and Disruptors

Tony DeSanctis, *Senior Director, Cornerstone Advisors – PCBS*

Regulatory Compliance • Florentine II

The CFPB's Section 1071 Rule is Back in the Spotlight – Are You Ready?

Joel Cook, *Principal, Aldrich & Bonnefin*
John Davis, *Associate, Aldrich & Bonnefin*

Lending & Credit • Florentine I

Evolution of Credit – Recent Stories from a Loan Review Backpacker

Giulio Camerini, *Principal, Crowe LLP*

11:00 AM – 12:00 PM • Florentine III-IV

General Session

Regulator Panel

Paul Worthing, *Regional Director, San Francisco Region, FDIC*

Karen Boehler, *Deputy Comptroller for the West and Midwest Regions, OCC*

Keith Dudley, *AVP, Community & Regional Institutions, Supervision + Credit, FRBSF*



12:00 PM – 1:30 PM • Palace Ballroom I

Lunch & Dedicated Marketplace Time

1:30 PM – 2:30 PM • Florentine III-IV;
Florentine II; Florentine I

Peer Networking (Bankers Only)

2:30 PM – 3:00 PM • Palace Ballroom I

Afternoon Break & Dedicated Marketplace Time

3:00 PM – 4:00 PM • LEARNING SESSIONS

Risk Management • Florentine III-IV

The Future of Fraud: When Fraud Losses Become Bank Liabilities

Laurel Sykes, *EVP, Chief Risk Officer, American Riviera Bank*
Todd Rovak, *Co-Founder, Carefull*

Regulatory Compliance • Florentine II

CFPB's Focus on Junk Fees

Carl Pry, *Senior Advisor, Asurity Advisors*
James Jefferson, *SVP, Chief Risk Officer, Montecito Bank & Trust*

Lending & Credit • Florentine I

Removing the Stress from Stress Testing

Kirk Briden, *Founder/CEO, Banker's Caddy*

4:00 PM

Evening Open for Vendor Dinners

Thursday, October 3, 2024 – Bankers Summit

8:00 AM – 4:00 PM • Office 5

Registration Open

8:00 AM – 9:00 AM • Palace Ballroom I

Breakfast & Dedicated Marketplace Time

9:00 AM – 10:15 AM • Florentine III-IV
General Session

The Road Less Traveled: Economic Insights for Success

Anne Macy, *Ph.D., Professor of Finance, West Texas A & M University – PCBS*

10:15 AM – 10:45 AM • Palace Ballroom I

Morning Break & Dedicated Marketplace Time

10:45 AM – 11:45 AM • LEARNING SESSIONS

Risk Management • Florentine III-IV

Emerging Risks Panel

Mike Cohn, *Principal, Wolf & Company*
Mark Haberland, *Managing Director, Darling Consulting Group*
James Jefferson, *SVP, Chief Risk Officer, Montecito Bank & Trust*

Regulatory Compliance • Florentine II

Privacy/Cybersecurity Panel

Deb Thoren-Peden, *Partner, Pillsbury*
Jeewon Serrato, *Partner, Pillsbury*
Paul Abramson, *EVP, Chief Technology Officer, American Riviera Bank*

Lending & Credit • Florentine I

Empowering the Future: Leveraging Technology to Enhance Commercial Lending Decisions with Insights and Inclusivity

Lori Shao, *Founder & CEO, Finli*

11:45 AM – 1:00 PM • Palace Ballroom I

Lunch in Marketplace

1:00 PM – 2:00 PM • Florentine III-IV;
Florentine II; Florentine I

Peer Networking (Bankers Only)

2:00 PM – 2:30 PM • Palace Ballroom I

Afternoon Break & Dedicated Marketplace



2:30 PM – 3:30 PM • LEARNING SESSIONS

Risk Management • Florentine III-IV

Risk's Role at the ALCO Table

Mark Haberland, *Managing Director, Darling Consulting Group - PCBS*

Regulatory Compliance • Florentine II

Community Reinvestment Act (CRA): An Update

Yves Mombeleur, *Managing Director & Fund Manager, FVLCRUM - PCBS*

Lending & Credit • Florentine I

CECL Update

Anthony Porter, *Partner, Moss Adams*

3:40 PM – 4:40 PM • Florentine III-IV

General Session

Third Party Risk Management Panel

Deb Thoren-Peden, *Partner, Pillsbury*
Brian Montgomery, *Senior Counsel, Pillsbury*
Michael Delune, *Managing Director, General Counsel, SMBC MANUBANK*

4:40 PM – 5:40 PM • Palace Ballroom I

Reception & Exhibitor Prize Drawings

Friday, October 4, 2024 – Bankers Summit

8:00 AM – 10:45 AM • Office 5

Registration Open

8:00 AM – 9:15 AM • Palace Ballroom I

Breakfast in Marketplace

9:15 AM • Palace Ballroom I

Exhibitor Tear Down

9:15 AM – 10:15 AM • LEARNING SESSIONS

Risk Management • Florentine III-IV

Recent BaaS Enforcement Actions: Lessons for Effective BaaS Risk Management

Adam Shapiro, *Partner & Co-Founder, Klaros Group*

Regulatory Compliance • Florentine II

The Critical Role of Risk Assessments in Strengthening Internal Audits

Stephanie Lyon, *Vice President of Compliance & Regulatory Content Strategy, Ncontracts*
Meredith Piotti, *Principal, Wolf & Company*
Laurel Sykes, *EVP, Chief Risk Officer, American Riviera Bank*

Lending & Credit • Florentine I

Real Estate Credit Appetite

Mike Hendren, *Retired, Pinnacle Financial – PCBS*

10:15 AM – 10:30 AM • Florentine III-IV

Morning Break

10:30 AM – 11:30 AM • Florentine III-IV

Closing General Session

Legislative Update

Kevin Gould, *President & CEO, California Bankers Association*
Jason Lane, *SVP, Director of Government Relations, California Bankers Association*
Vanessa Lugo, *Senior Legislative Advocate, California Bankers Association*

Marketplace Gamecard Winner Announcement (must be present to win)

