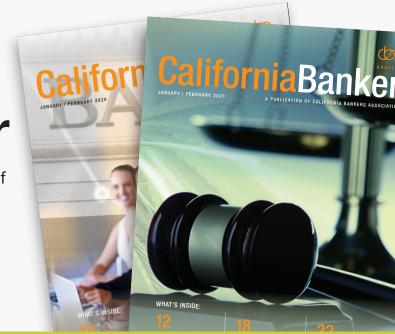


CaliforniaBanker

CaliforniaBanker Magazine is the official magazine of California Bankers Association — one of the largest and most dynamic state-banking associations in the US. A publication dedicated to reaching industry professionals with timely, relevant and unique bank industry content.



REACH

California Banker magazine is the official publication of the California Bankers Association. Published six times per year, the 32-page magazine offers a way to connect with more than 1,000 C-suite executives and HR professionals in California.



AD RATES, SPECS & DEADLINES

AD SIZES	DIMENSIONS (W X H)	1X	3X	6X
OUTSIDE BACK COVER	8.375" x 8.6425" *	\$1,875	\$1,745	\$1,595
INSIDE COVERS	8.375" x 11.125" **	\$1,815	\$1,690	\$1,570
OPPOSITE INSIDE FRONT COVER	8.375" x 11.125" **	\$1,815	\$1,690	\$1,570
FULL PAGE	8.375" x 11.125" **	\$1,750	\$1,630	\$1,500
1/2 PAGE	7" × 5"	\$1,100	\$1,025	\$950
1/4 PAGE	4.5" x 3.75"	\$800	\$745	\$650

* Trim size 8.125" x 8.5175". Keep live matter 1/2" inside trim.

^{**} Trim size 8.125" x 10.875" - extend no less than 1/8" beyond trim on all sides. Keep live matter 1/2" inside trim.

AD DEADLINE
ISSUE #1
JANUARY/FEBRUARY
December 10
ISSUE #2
MARCH/APRIL
February 10
ISSUE #3
MAY/JUNE
April 10
ISSUE #4
JULY/AUGUST
June 10
ISSUE #5
SEPTEMBER/OCTOBER
August 10
ISSUE #6
NOVEMBER/DECEMBER
October 10



