



California Bankers Association Associate Member Application

Please type or print clearly

Application Date: _____

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Primary Contact: _____ Title: _____

Telephone: _____ Fax: _____

E-mail Address: _____

Secondary Contact: _____ Title: _____

Telephone: _____ Fax: _____

E-mail Address: _____

Company Website: _____

Associate Membership – Reserved for organizations or individuals that provide significant and ongoing services or products to the banking industry. *(CBA Executive Management Approval Required)*

**Associate Member
Annual Fee: \$2,500**

Benefits Include: Exposure on CBA Website | Discounted Sponsorship Pricing at CBA Conferences | Eligible for Discounted Annual Sponsorship Bundles & Packages

**Associate Member+
Annual Fee: \$5,000**

All benefits included in Associate Member Tier | (1) Month Complimentary Advertising Opportunity on CBA Website | (2) Complimentary Advertising Opportunities in the CBA Weekly Newsletter | Annual membership list provided | Exclusive access to bank members through (1) direct email campaign

**Premier Member
Annual Fee: \$10,000**

All benefits included in Associate & Associate+ Membership Tiers | CBA Premier Member Logo Usage | Company highlighted on CBA Website | CBA Premium Member Spotlight on LinkedIn | Preferred Exhibit Booth Site at CBA Events | Participation in vendor showcase at Annual Conference | Featured LinkedIn | Posts Promoting Sponsorships | Pre-Conference Registration List provided in advance upon request | Sponsorship opportunity for | CBA membership updates | (2) Complimentary Advertising Opportunities in the CBA Weekly Newsletter | (1) Complimentary 1/2 Page Advertising Opportunity in the CBA Magazine

- 1) I understand that the membership dues are payable upon receipt of the annual invoice unless written notice is submitted to CBA of our intent to cancel membership immediately upon receipt of the annual invoice.
- 2) Upon approval of associate membership:
 - a. It is understood and agreed that no endorsement of the associate members' products and services are implied or intended.
 - b. It is understood and agreed that CBA associate membership does not include permission to use of the CBA logo.

Authorized Signature

Date

Dues to the California Bankers Association are not deductible as a charitable contribution for federal income tax purposes, but may be deductible as an ordinary and necessary business expense. A portion of the dues, however, is not deductible as an ordinary and necessary business expense to the extent that the California Bankers Association engages in lobbying.

EMAIL OR MAIL APPLICATION TO:

California Bankers Association ATTN: Janae Kimpel 1303 J Street Suite 600 Sacramento, CA 95814-2939
jkimpel@calbankers.com T: (916) 438-4416