

BANK ON WOMEN, INC.

Despite making up 50% of the workforce, women are underrepresented in the boardroom and in executive roles at banks.

We're changing that.

WHO WE ARE

Bank on Women, Inc. is a unique, nonprofit organization with board members who are passionate about promoting talented women in leadership. We're changing the community banking industry by helping them understand how to build the best Boards and C-suites.



We are proud to have partnered with Nasdaq to promote women leaders in community banking.

OUR REACH

Bank on Women has hosted, contributed to and spoken at events with the FRB, OCC and state banking commissioners.

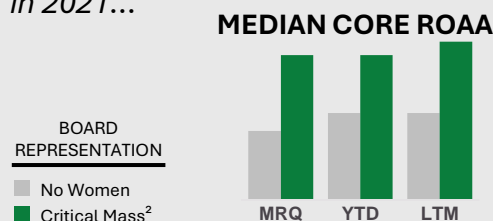
We've also partnered with the ABA and state banking associations to advance our mission.

In less than seven years of existence, we've educated thousands and helped to place several qualified women in positions to help those organizations thrive. We hope to do more, but we need your help.

Will you help us expand our reach and make a greater impact on the banking industry?

OUR RESEARCH

Consistent results since we began conducting research on Public Banks¹ in 2021...



...Public Banks with a **critical mass²** of women on their boards **CONSISTENTLY OUTPERFORM** those without.

BANK ON WOMEN, INC.

BY THE NUMBERS
BY THE NUMBERS
BY THE NUMBERS
BY THE NUMBERS
BY THE NUMBERS

40

We've hosted and/or presented at over 40 conferences on the benefits of talented women in leadership to community banks

30

We've contributed to 30+ companies during the last three years in their search for qualified female board candidates

1. "Public Banks" includes banks and bank holding companies that are publicly traded on Nasdaq
2. Critical mass defined as 30% or more of the board is represented by women

When you support Bank on Women, Inc., you support your female employees, your female customers, and your entire community.

Here's why community banks turn to us:

- We are a donation-based nonprofit
- We have a national network of highly qualified Director and C-Suite candidates
- We work with Boards and Corporate Governance Committees on efforts to promote talented women in leadership
- We are, and we provide, industry experts for speaking engagements, press inquiries, focus groups, and legislative initiatives
- We have community bank focused female executives on our board
- Bank on Women, Inc.'s board members have an average of 25+ years expertise
- We have a highly networked team who understand community bank needs
- We are experts in assessing candidates for culture fit
- Bank on Women, Inc. continues to grow – doubling our Director Database every year
- Our experts have been featured in several industry publications

If the number of women entrepreneurs funded matched the number of men, it could add between \$2.5 and \$5 trillion to the U.S. economy.

OUR LEADERSHIP TEAM

CO-FOUNDER, FOUNDING
DIRECTOR AND BOARD CHAIR



JENNIFER DOCHERTY
PERFORMANCE TRUST



LORI BETTINGER
ALLIANCE PARTNERS



JENNIFER DURHAM KING
VEDDER PRICE P.C.



EARTHA MORRIS
FORBRIGHT BANK



CHRISTINA GATTUSO
KILPATRICK TOWNSEND &
STOCKTON LLP



FELICIA KLINE
FEDERAL RESERVE BANK
OF RICHMOND



VIRGINIA VARELA
SOFI BANK, N.A.

WHAT ARE THE BENEFITS OF INCREASING THE NUMBER OF QUALIFIED WOMEN IN THE WORKPLACE?



INCREASE ABILITY
TO INNOVATE



when employees believe
in their organization's
commitment to inclusion



INCREASE
PROFITABILITY



by increasing women in
corporate leadership from
0 to 30%



INCREASE RETURN
ON EQUITY



by increasing female
representation in top
management positions



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