



CALIFORNIA
BANKERS
ASSOCIATION



2026 *Women in Banking* FORUM

JUNE 10-11, 2026

HYATT REGENCY LA JOLLA AT AVENTINE

SPONSORSHIP PROSPECTUS

2026 Women in Banking FORUM

JUNE 10-11, 2026

HYATT REGENCY LA JOLLA AT AVENTINE



This in-person event is designed to empower, educate, and connect women in the banking industry. Join us for insightful discussions, expert-led sessions, and meaningful networking opportunities. Gain fresh perspectives, enhance your leadership skills, and connect with accomplished women who are shaping the future of banking.

WHY SPONSOR?

Sponsorship offers a unique opportunity to showcase your brand, build meaningful connections, and support a vibrant, engaged community. Align your organization with a high-quality event that values collaboration, innovation, and shared success. It's more than visibility—it's being part of something impactful.

How to Secure Your Sponsorship

- Review descriptions of conference sponsorship opportunities
- Send your completed and signed registration form to Gina Titus at gtitus@calbankers.com
- Include a high-resolution JPG/PNG and/or EPS/SVG/PDF logo file by Monday, May 25, 2026.

Cancellation Policy

Written notice is required for all substitutions/ cancellations. The full sponsorship fee will be refunded if written notice is received by April 15, 2026 and 50 percent if by May 1, 2026 minus a \$100 processing fee. No refunds will be provided after May 1, 2026.

SPONSORSHIP BENEFITS & FEATURES

- Intimate tabletop exhibit space (limited)
- Logo recognition on virtual and printed materials
- Registered attendee list with contact information
- Networking opportunities with bankers
- Complimentary registration(s) with sponsorship = includes program access & all meals
- Additional visibility item based on sponsorship level

SPONSORSHIP OPPORTUNITIES:

*Exhibit space is limited and will be assigned on a first-come, first-served basis.

Diamond Sponsorship

Member Rate
\$5,000

Non-Member Rate
\$5,500

Includes:

- Complimentary Tabletop Exhibit Space (6ft table & 2 Chairs)
- (2) Complimentary Registrations
- Logo Recognition on printed and virtual material
- Attendee list 3 weeks prior to event
- (1) Additional visibility item from the premium list

Premium Visibility Items: (First come first served basis)

- Banker Tote Bags
- Name Badge Lanyards
- Welcome Reception
- Speaker Introduction

Platinum Sponsorship

Member Rate
\$4,000

Non-Member Rate
\$4,500

Includes:

- Complimentary Tabletop Exhibit Space (6ft table & 2 Chairs)
- (2) Complimentary Registrations
- Logo Recognition on printed and virtual material
- Attendee list 2 weeks prior to event
- (1) Additional visibility item from the enhanced list

Enhanced Visibility Items: (First come first served basis)

- Breakfast
- Lunch
- Refreshment Break
- Agenda-At-A-Glance
- Know Before You Go Email

Gold Sponsorship

Member Rate
\$3,000

Non-Member Rate
\$3,500

Includes:

- Complimentary Tabletop Exhibit Space (Cocktail Round)
- (1) Complimentary Registration
- Logo Recognition on printed and virtual material
- Attendee list 2 weeks prior to event
- (1) Additional visibility item from the standard list

Standard Visibility Items: (First come first served basis)

- Tote Bag Insert
- Seat Drop
- Daily Conference Email

2026 WOMEN IN BANKING FORUM

SPONSORSHIP APPLICATION

If additional representatives will attend the conference, beyond the number included in your sponsor package, those representatives must register separately. Additional registrations are **\$375 (Associate Members)**, **\$395 (Associate Non-Members)**.

SPONSOR/EXHIBITOR CONTRACT

Company Name *(will appear verbatim on all CBA marketing material)*

COMPANY POINT OF CONTACT

Name

Title

Email

Telephone

Full Address

2026 WOMEN IN BANKING FORUM SPONSORSHIP SELECTION

Our company is interested in participating as a sponsor at the following level:

CBA MEMBER SPONSOR LEVEL

- Diamond (\$5,000)
- Platinum (\$4,000)
- Gold (\$3,000)

NON-MEMBER SPONSOR LEVEL

- Diamond (\$5,500)
- Platinum (\$4,500)
- Gold (\$3,500)

REPRESENTATIVE 1

Included In Sponsor Fee

Additional Registration:
Non-Member: \$375

Additional Registration:
Non-Member: \$395

First Name

Last Name

Professional Title

Email

Telephone

Mailing Address

City

State

Zip Code

Sponsorship application continued...

 **REPRESENTATIVE 2**

Included In Sponsor Fee Additional Registration: Non-Member: \$375 Additional Registration: Non-Member: \$395

First Name

Last Name

Professional Title

Email

Telephone

Mailing Address

City

State

Zip Code

 **REPRESENTATIVE 3**

Included In Sponsor Fee Additional Registration: Non-Member: \$375 Additional Registration: Non-Member: \$395

First Name

Last Name

Professional Title

Email

Telephone

Mailing Address

City

State

Zip Code

 **REPRESENTATIVE 4**

Included In Sponsor Fee Additional Registration: Non-Member: \$375 Additional Registration: Non-Member: \$395

First Name

Last Name

Professional Title

Email

Telephone

Mailing Address

City

State

Zip Code

Sponsorship application continued...

PAYMENT INFORMATION

Payment will be mailed for our total sponsorship balance due.

Payment has already been collected by CBA for my sponsorship.

I hereby authorize CBA to charge my credit card for 100% of our sponsorship fee.

Credit Card Charge \$ _____ Visa Mastercard American Express

Card Number _____ CW _____ Exp Date _____

Cardholder Name _____ Zip Code _____ Signature _____

PLEASE RETURN TO:

California Bankers Association
Attn: Accounting Dept. — A/R
1303 J Street, Suite 600
Sacramento, CA 95814

SPONSOR CONTACT

Gina Titus, AVP Conferences at 916.438.4417 or gtitus@calbankers.com.

TERMS OF PAYMENT

Sponsors are required to pay 100 percent within 30 days of the date we receive the signed contract. If the event start date is less than 30 days from contract submission, payment must be received immediately. No branding or promotion will take place until full payment is received. If payment is not received in the time frame specified above, the sponsorship/exhibit space will be released and made available for sale again by CBA.

I acknowledge and agree to the terms and deadlines above.

CANCELLATION POLICY

Written notice is required for all substitutions/ cancellations. The full sponsorship fee will be refunded if written notice is received by **April 15, 2026** and 50 percent if by **May 1, 2026** minus a \$100 processing fee. No refunds will be provided after June 1, 2025.

DEADLINES

Along with the completed agreement, please provide a high-resolution JPG/PNG and/or EPS/SVG/PDF logo and a 100-word company description. Logo recognition is not guaranteed if received after **Monday, May 25, 2026**.

Name (Printed)

Signature

FOR INTERNAL USE ONLY

Batch # _____

Invoice # _____

(E)2531/(S)2533-300333 _____

Contact # _____

CK # _____ AMT _____ Date Iss _____

Date _____

Corp/Pers Date Dep _____ By _____

By _____