

2026 ANNUAL CONFERENCE & DIRECTORS FORUM

SPONSORSHIP APPLICATION

If additional representatives will attend the conference, beyond the number included in your sponsor package, those representatives must register separately. Additional registrations are **\$2,095 (Associate Members)**, **\$2,495 (Associate Non-Members)**, and guests are **\$795**.

SPONSOR/EXHIBITOR CONTRACT

Company Name *(will appear verbatim on all CBA marketing material)*

COMPANY POINT OF CONTACT

Name

Title

Email

Telephone

Full Address

2026 ANNUAL CONFERENCE SPONSORSHIP SELECTION

Our company is interested in participating as a sponsor at the following level:

CBA MEMBER SPONSOR LEVEL

Chairman (\$15,750)

Platinum (\$9,250)

Diamond (\$11,750)

Gold (\$6,750)

Add-on: Vendor Showcase (\$2,000)

NON-MEMBER SPONSOR LEVEL

Chairman (\$18,750)

Platinum (\$11,250)

Diamond (\$13,750)

Gold (\$8,250)

REPRESENTATIVE 1

Included In Sponsor Fee

Additional Registration:
\$2,095 (Member)

Additional Registration:
\$2,495 (Non-Member)

Guest:
\$795

First Name

Last Name

Professional Title

Email

Telephone

Mailing Address

City

State

Zip Code



REPRESENTATIVE 2

Included In Sponsor Fee

Additional Registration:
\$2,095 (Member)

Additional Registration:
\$2,495 (Non-Member)

Guest:
\$795

First Name

Last Name

Professional Title

Email

Telephone

Mailing Address

City

State

Zip Code



REPRESENTATIVE 3

Included In Sponsor Fee

Additional Registration:
\$2,095 (Member)

Additional Registration:
\$2,495 (Non-Member)

Guest:
\$795

First Name

Last Name

Professional Title

Email

Telephone

Mailing Address

City

State

Zip Code



REPRESENTATIVE 4

Included In Sponsor Fee

Additional Registration:
\$2,095 (Member)

Additional Registration:
\$2,495 (Non-Member)

Guest:
\$795

First Name

Last Name

Professional Title

Email

Telephone

Mailing Address

City

State

Zip Code

Sponsorship application continued...

PAYMENT INFORMATION

Payment will be mailed for our total sponsorship balance due.

Payment has already been collected by CBA for my sponsorship.

I hereby authorize CBA to charge my credit card for 100% of our sponsorship fee.

Credit Card Charge \$ _____ Visa Mastercard American Express

Card Number _____ CVV _____ Exp Date _____

Cardholder Name _____ Zip Code _____ Signature _____

PLEASE RETURN TO:

California Bankers Association
Attn: Accounting Dept. — A/R
1303 J Street, Suite 600
Sacramento, CA 95814

SPONSOR CONTACT

Gina Titus, AVP Conferences at 916.438.4417 or
gtitus@calbankers.com.

TERMS OF PAYMENT

Sponsors are required to pay 100 percent within 30 days of the date we receive the signed contract. If the event start date is less than 30 days from contract submission, payment must be received immediately. No branding or promotion will take place until full payment is received. If payment is not received in the time frame specified above, the sponsorship/exhibit space will be released and made available for sale again by CBA.

I acknowledge and agree to the terms and deadlines above.

CANCELLATION POLICY

Written notice is required for all substitutions/cancellations. The full sponsorship fee will be refunded if written notice is received by **March 6, 2026** and 50 percent if by **April 10, 2026** minus a \$100 processing fee. No refunds will be provided after April 10, 2026.

DEADLINES

Along with the completed agreement, please provide a high-resolution JPG/PNG and/or EPS/SVG/PDF logo and a 100-word company description. Logo recognition is not guaranteed if received after **Tuesday, April 14, 2026**.

Name (Printed)

Signature

FOR INTERNAL USE ONLY

Batch #

Invoice #

(E)2531/(S)2533-300333

Contact #

CK # AMT Date Iss

Date

Corp/Pers Date Dep By

By