



2025 **Lenders &** **Chief Credit Officers** **Conference**

October 7-8, 2025
Hyatt Regency Orange County

SPONSORSHIP PROSPECTUS



2025 Lenders & Chief Credit Officers Conference

HYATT REGENCY ORANGE COUNTY
OCTOBER 7-8, 2025

The Lenders & Chief Credit Officers Conference is a day-and-a-half program designed for banking professionals focused on lending and credit. The event features timely discussions on industry trends, policy developments, and innovations in credit, along with peer-to-peer conversations addressing today's challenges and opportunities in the industry.

Why Sponsor?

Sponsorship offers a unique opportunity to showcase your brand, build meaningful connections, and support a vibrant, engaged community. Align your organization with a high-quality event that values collaboration, innovation, and shared success. It's more than visibility—it's being part of something impactful.

How to Secure Your Sponsorship:

- Review descriptions of conference sponsorship opportunities
- Send your completed and signed registration form to Gina Titus at gtitus@calbankers.com
- Include a high-resolution JPG/PNG and/or EPS/SVG/PDF logo file and a 100-word company description by Friday, June 2, 2025.

***CBA reserves the right to refuse sponsorships to those who do not meet sponsorship criteria.**

Sponsorship Benefits & Features

- Exhibit Space (Includes table & two chairs)
- Logo recognition on virtual and printed materials
- Registered attendee list with contact information
- Networking opportunities with bankers
- Complimentary registration(s) with sponsorship - includes program access & all meals
- Additional visibility item based on sponsorship level

Target Audience

- Chief Credit Officers
- Chief Lending Officers
- EVPs & SVPs & AVPs in Lending and/or Credit
- Commercial Lending Managers
- Loan Operations Managers
- Credit Administration Leaders
- ...and more!



Sponsorship Opportunities:

Important Notes:

- Exhibit space and visibility items are reserved & assigned on a first-come, first-served basis.
- A joint networking event with attendees from the Risk & Compliance Conference will take place on October 8, 2025. For information on sponsoring both conferences, please contact Gina Titus at gtitus@calbankers.com to learn more about bundled package pricing.

DIAMOND SPONSORSHIP

Member Rate
\$7,500

Non-Member Rate
\$8,500

Includes:

- Complimentary Exhibit Space- Standard CBA Setup (6ft table & 2 Chairs)
- (2) Complimentary Registrations
- Logo Recognition on printed and virtual material
- Attendee list 3 weeks prior to event
- (1) Visibility item from the Premium list

Premium Visibility :

- Banker Tote Bags
- Name Badge Lanyards
- Welcome Reception
- Speaker Introduction
- Combined networking event Co-Sponsorship

PLATINUM SPONSORSHIP

Member Rate
\$6,000

Non-Member Rate
\$7,000

Includes:

- Complimentary Exhibit Space- Standard CBA Setup (6ft table & 2 Chairs)
- (2) Complimentary Registrations
- Logo Recognition on printed and virtual material
- Attendee list 2 weeks prior to event
- (1) Visibility item from the Enhanced list

Enhanced Visibility:

- Breakfast (seat drop optional)
- Lunch (seat drop optional)
- Refreshment Breaks (full day)
- Agenda-At-A-Glance
- Know Before You Go Email

GOLD SPONSORSHIP

Member Rate
\$4,500

Non-Member Rate
\$5,500

Includes:

- Complimentary Exhibit Space- Standard CBA Setup (6ft table & 2 Chairs)
- (1) Complimentary Registration
- Logo Recognition on printed and virtual material
- Attendee list 2 weeks prior to event
- (1) Visibility item from the Standard list

Standard Visibility:

- Tote Bag Insert
- Seat Drop
- Daily Conference Email

2025 LENDERS & CHIEF CREDIT OFFICERS CONFERENCE

SPONSORSHIP APPLICATION

If additional representatives will attend the conference, beyond the number included in your sponsor package, those representatives must register separately. Additional registrations are **\$1,045 (Associate Members)**, **\$1,095 (Associate Non-Members)**.

SPONSOR/EXHIBITOR CONTRACT

Company Name *(will appear verbatim on all CBA marketing material)*

COMPANY POINT OF CONTACT

Name

Title

Email

Telephone

Full Address

2025 LENDERS & CHIEF CREDIT OFFICERS CONFERENCE SELECTION

Our company is interested in participating as a sponsor at the following level:

CBA MEMBER SPONSOR LEVEL

Diamond (\$7,500)

Platinum (\$6,000)

Gold (\$4,500)

NON-MEMBER SPONSOR LEVEL

Diamond (\$8,500)

Platinum (\$7,000)

Gold (\$5,500)

REPRESENTATIVE 1

Included In Sponsor Fee

Additional Registration:
\$1,045 (Member)

Additional Registration:
\$1,095 (Non-Member)

First Name

Last Name

Professional Title

Email

Telephone

Mailing Address

City

State

Zip Code

Sponsorship application continued...

REPRESENTATIVE 2

Included In Sponsor Fee

Additional Registration:
\$1,045 (Member)

Additional Registration:
\$1,095 (Non-Member)

First Name

Last Name

Professional Title

Email

Telephone

Mailing Address

City

State

Zip Code

REPRESENTATIVE 3

Included In Sponsor Fee

Additional Registration:
\$1,045 (Member)

Additional Registration:
\$1,095 (Non-Member)

First Name

Last Name

Professional Title

Email

Telephone

Mailing Address

City

State

Zip Code

REPRESENTATIVE 4

Included In Sponsor Fee

Additional Registration:
\$1,045 (Member)

Additional Registration:
\$1,095 (Non-Member)

First Name

Last Name

Professional Title

Email

Telephone

Mailing Address

City

State

Zip Code

Sponsorship application continued...

PAYMENT INFORMATION

Payment will be mailed for our total sponsorship balance due.

Payment has already been collected by CBA for my sponsorship.

I hereby authorize CBA to charge my credit card for 100% of our sponsorship fee.

Credit Card Charge \$ _____ Visa Mastercard American Express

Card Number _____ CVV _____ Exp Date _____

Cardholder Name _____ Zip Code _____ Signature _____

PLEASE RETURN TO:

California Bankers Association
Attn: Accounting Dept. — A/R
1303 J Street, Suite 600
Sacramento, CA 95814

SPONSOR CONTACT

Gina Titus, AVP Conferences at 916.438.4417 or
gtitus@calbankers.com.

TERMS OF PAYMENT

Sponsors are required to pay 100 percent within 30 days of the date we receive the signed contract. If the event start date is less than 30 days from contract submission, payment must be received immediately. No branding or promotion will take place until full payment is received. If payment is not received in the time frame specified above, the sponsorship/exhibit space will be released and made available for sale again by CBA.

I acknowledge and agree to the terms and deadlines above.

CANCELLATION POLICY

Written notice is required for all substitutions/cancellations. 50% sponsorship fee will be refunded if written notice is received by **September 7, 2025** minus a \$100 processing fee. No refunds will be provided after September 7, 2025.

DEADLINES

Along with the completed agreement, please provide a high-resolution JPG/PNG and/or EPS/SVG/PDF logo and a 100-word company description. Logo recognition is not guaranteed if received after **September 15, 2025**.

Name (Printed)

Signature

FOR INTERNAL USE ONLY

Batch #

Invoice #

(E)2531/(S)2533-300333

Contact #

CK #

AMT

Date Iss

Date

Corp/Pers Date Dep

By

By