



CALIFORNIA
BANKERS
ASSOCIATION

TWENTY TWENTY FIVE

Bank Presidents Seminar

January 8 -10, 2025
Montage, Laguna Beach
Southern California



SPONSOR PROSPECTUS

<https://www.calbankers.com/events/bps25>



Bank Presidents Seminar is the only California Bankers Association program **created exclusively for senior bank executives, presidents and CEOs.**

Senior bank leaders are invited to attend this exclusive seminar and share in informative sessions discussing the ever-changing landscape of the financial services arena.

Held at the Montage Laguna Beach in Southern California, this program presents the best opportunity to network with senior bank executives.

Seminar Sponsorship Details

SPONSORSHIP BENEFITS

- ▶ Interact with Bank CEOs and presidents in an exclusive, relationship-driven environment
- ▶ Maximize brand awareness and increase your market position
- ▶ Gain valuable market exposure with leads and prospects during vendor dinners
- ▶ Establish meaningful connections with existing clients during the program

SPONSORSHIP FEATURES

- ▶ Sponsor logo and short bio featured in the conference app
- ▶ Company logo included on event signage acknowledging all sponsors
- ▶ Exclusive access to bank decision-makers and networking opportunities with seminar attendees (breakfast, lunch, and receptions)
- ▶ Seminar attendee list provided two weeks prior to the seminar
- ▶ Complimentary registration(s) for your company with sponsorship

Sponsorship Opportunities

Please review descriptions of the sponsorship opportunities listed. If you don't see a package that fits your needs, our team may be able to build a custom opportunity.

CHAIRMAN CIRCLE SPONSOR

Sponsorship: **\$13,000** (Member Pricing) | **\$15,000** (Non-Member Pricing)

As a **Chairman Circle** Sponsor, you receive the following opportunities and benefits:

- ▶ Three complimentary registrations for your company
- ▶ A sponsor item of your choice from the **Maximum Visibility** level or below
- ▶ Logo visibility throughout the conference
- ▶ Seminar attendee list provided two weeks prior to event

DIAMOND SPONSOR

Sponsorship: **\$10,000** (Member Pricing) | **\$12,000** (Non-Member Pricing)

As a **Diamond** Sponsor, you receive the following opportunities and benefits:

- ▶ Two complimentary registrations for your company
- ▶ A sponsor item of your choice from the **Premium Visibility** level or below
- ▶ Logo visibility throughout the conference
- ▶ Seminar attendee list provided two weeks prior to event



PLATINUM SPONSOR

Sponsorship: **\$8,000** (Member Pricing) | **\$10,000** (Non-Member Pricing)

As a **Platinum** Sponsor, you receive the following opportunities and benefits:

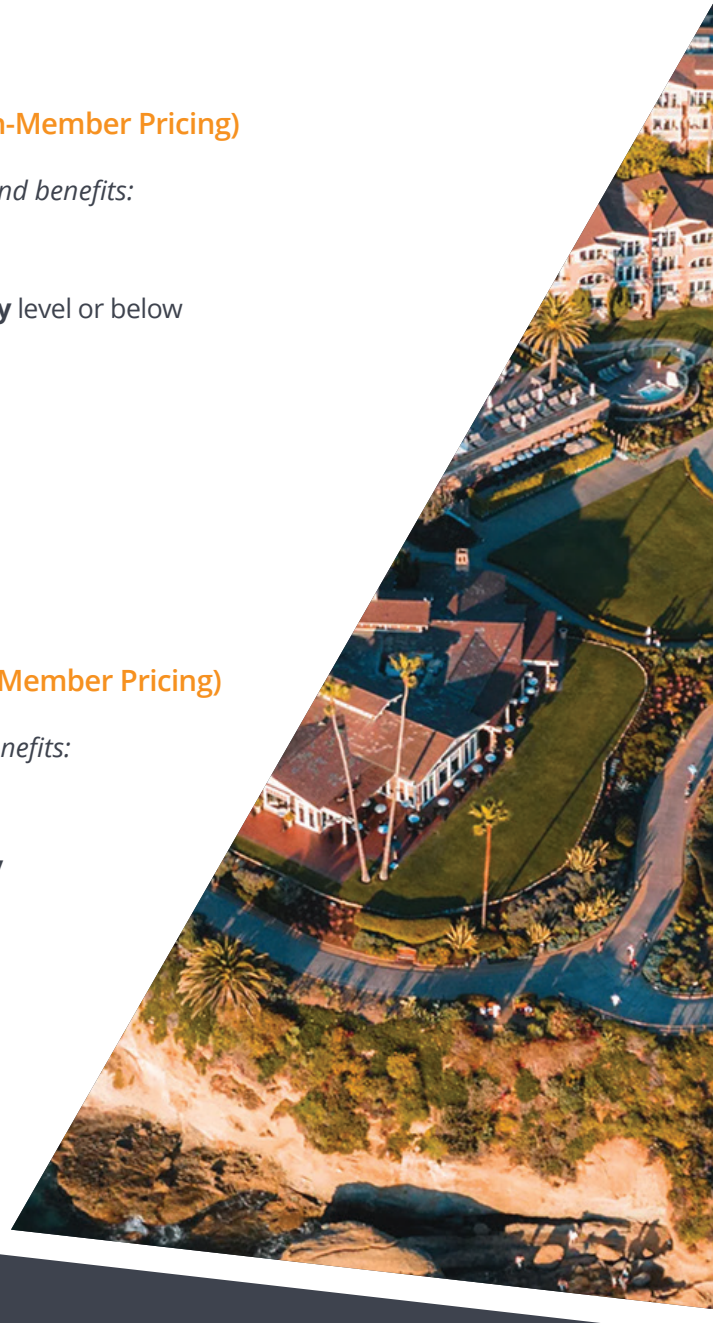
- ▶ Two complimentary registrations for your company
- ▶ A sponsor item of your choice from the **Enhanced Visibility** level or below
- ▶ Logo visibility throughout the conference
- ▶ Seminar attendee list provided two weeks prior to event

GOLD SPONSOR

Sponsorship: **\$6,000** (Member Pricing) | **\$8,000** (Non-Member Pricing)

As a **Gold** Sponsor, you receive the following opportunities and benefits:

- ▶ One complimentary registration for your company
- ▶ A sponsor item of your choice from the **Standard Visibility** level or below
- ▶ Logo visibility throughout the conference
- ▶ Seminar attendee list provided two weeks prior to event



Become A Sponsor In Two Easy Steps

SECURE YOUR SPONSORSHIP

- ▶ Email the completed sponsor contract and registration form to Gina Titus at gtitus@calbankers.com.
- ▶ Include a high-resolution JPG/PNG and/or EPS/SVG/PDF logo and a 100-word company description by **Friday, December 20, 2024**.

CUSTOM OPTIONS AVAILABLE

- ▶ Sponsorship opportunities are not limited to those listed. Our professional development team will consider other opportunities.
- ▶ For all sponsor questions, please contact Gina Titus at (916) 438-4417 or gtitus@calbankers.com.

*Please note that sponsor companies must be within the financial industry. CBA reserves the right to refuse sponsorships to those who do not meet the criteria.

Opportunities At-A-Glance

Package investments reflect member pricing. Features apply to members and non-members.

Sponsorship Level (Member Pricing)	CHAIRMAN CIRCLE \$13,000	DIAMOND LEVEL \$10,000	PLATINUM LEVEL \$8,000	GOLD LEVEL \$6,000
Conference Registrations	3	2	2	1
Expected Attendee List	✓	✓	✓	✓
Mobile App Exposure	✓	✓	✓	✓
Conference Visibility Level	MAXIMUM <ul style="list-style-type: none"> ▶ Welcome Reception Co-Sponsor ▶ Gala Reception Co-Sponsor ▶ Gala Dinner Co-Sponsor ▶ Conference Wi-Fi ▶ Speaker Introduction 	PREMIUM <ul style="list-style-type: none"> ▶ Banker Tote Bags ▶ Name Badge Lanyards ▶ Mobile App ▶ Blankets ▶ Signature Cocktail (Welcome or Farewell Reception) ▶ Gala Entertainment 	ENHANCED <ul style="list-style-type: none"> ▶ Schedule At-A-Glance ▶ Know-Before-You-Go Email ▶ Breakfast ▶ Lunch 	STANDARD <ul style="list-style-type: none"> ▶ Seat Drop ▶ White Paper or branded item for tote bag ▶ Conference Day Email

For more information, please contact contact Gina Titus at (916) 438-4417 or gtitus@calbankers.com.

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Bank Presidents Seminar

Sponsorship Application

SPONSOR/EXHIBITOR CONTRACT

Company Name *(will appear verbatim on all CBA marketing material)*

COMPANY POINT OF CONTACT

Name

Title

Email

Telephone

Full Address

BANK PRESIDENTS SEMINAR SPONSORSHIP SELECTION

Our company is interested in participating as a sponsor at the following level:

CBA MEMBER SPONSOR LEVEL: Chairman (\$1',000)' Diamond (\$10,000) Platinum (\$8,000) Gold (\$6,000)

NON-MEMBER SPONSOR LEVEL: Chairman (\$1),000) Diamond (\$12,000) Platinum (\$10,000) Gold (\$8,000)

REPRESENTATIVE 1

Included in sponsorship

Additional Registration: \$1,295
(Member)

Additional Registration: \$1,395
(Non-Member)

First Name

Last Name

Professional Title

Email

Telephone

Mailing Address

City

State

Zip Code

REPRESENTATIVE 2

<input type="radio"/> Included in sponsorship	Additional Registration: \$1,295 (Member)	Additional Registration: \$1,395 (Non-Member)	Spouse Fee: \$595
_____	_____	_____	_____
First Name	Last Name		

Professional Title			
_____	_____	_____	_____
Email	Telephone		
_____	_____	_____	_____
Mailing Address	City	State	Zip Code

REPRESENTATIVE 3

<input type="radio"/> Included in sponsorship	Additional Registration: \$1,295 (Member)	Additional Registration: \$1,395 (Non-Member)	Spouse Fee: \$595
_____	_____	_____	_____
First Name	Last Name		

Professional Title			
_____	_____	_____	_____
Email	Telephone		
_____	_____	_____	_____
Mailing Address	City	State	Zip Code

REPRESENTATIVE 4

<input type="radio"/> Included in sponsorship	Additional Registration: \$1,295 (Member)	Additional Registration: \$1,395 (Non-Member)	Spouse Fee: \$595
_____	_____	_____	_____
First Name	Last Name		

Professional Title			
_____	_____	_____	_____
Email	Telephone		
_____	_____	_____	_____
Mailing Address	City	State	Zip Code

PAYMENT INFORMATION

- Payment will be mailed for our total sponsorship balance due.
- Payment has already been collected by CBA for my sponsorship.
- I hereby authorize CBA to charge my credit card for 100% of our sponsorship fee.

Credit Card Charge \$ _____ Visa Mastercard American Express

Card Number CW Exp Date

Cardholder Name Zip Code Signature

PLEASE RETURN TO:

California Bankers Association
Attn: Accounting Dept. — A/R
1303 J Street, Suite 600
Sacramento, CA 95814

SPONSOR CONTACT

Gina Titus, AVP Conferences at 916-438-4417 or
gtitus@calbankers.com

TERMS OF PAYMENT

Sponsors are required to pay 100 percent within 30 days of the date our team receives the signed contract. If the event start date is less than 30 days from contract submission, payment must be received immediately. No branding or promotion will take place until full payment is received. If payment is not received in the time frame specified above, the sponsorship/exhibit space will be released and made available for sale again by CBA.

CANCELLATION POLICY

Written notice is required for all substitutions/cancellations. If written notice is received by Friday, November 15, 2024, 90 percent of sponsorship fee will be refunded and 50 percent if received by **Friday, November 30, 2024**. No refunds will be provided after November 30, 2024.

DEADLINES

Please provide a high-resolution company logo in JPG/PNG and/or EPS/SVG/PDF formats and a 100-word company description with the completed agreement. Logo recognition is not guaranteed if received after **Friday, December 20, 2024**.

FOR INTERNAL USE ONLY

Batch #

(E)2531/(S)2533-300333

CK # AMT Date Iss

Corp/Pers Date Dep By

Invoice #

Contact #

Date

By