

TWENTY TWENTY FOUR

Women in Banking & Bankers Summit

This event features a full day dedicated to Women in Banking followed by an **educational conference** for Compliance, Finance, Lending, and Risk Management Professionals

CBA is pleased to announce a new collaboration with **PCBS** to enhance Bankers Summit with curated content and exclusive sessions featuring **PCBS** educators



SPONSORSHIP PROSPECTUS

September 30– October 4, 2024
Caesars Palace Las Vegas Hotel & Casino

Sponsorship Features

- ▶ Sponsor logo and short bio featured in the conference app
- ▶ Company logo included on signage in CBA registration area, acknowledging all sponsors
- ▶ Company logo presented on Conference welcome slideshow
- ▶ Networking opportunities with conference attendees (breakfast, lunch, and receptions)
- ▶ Conference attendee list two weeks prior to the conference
- ▶ Complimentary registrations for your company with sponsorship
- ▶ Exhibit booth in the marketplace
- ▶ Opportunity to participate in the vendor showcase

Sponsorship Benefits

- ▶ Access to banking industry leaders to discuss customers' needs in person
- ▶ Strengthen relationships with existing customers
- ▶ Generate new prospects and gain quality industry leads
- ▶ Opportunity to demonstrate your products and services
- ▶ Promote your company's name and gain valuable market exposure
- ▶ Build brand awareness among CBA's membership (both bankers and associates)

Secure Your Sponsorship

- ▶ Email the completed sponsor contract to **Gina Titus** at gtitus@calbankers.com.
- ▶ With your sponsor contract, include your company logo in high-resolution JPG/PNG and vector EPS formats along with a 100-word company description.

Custom Options Available

- ▶ Sponsorship opportunities are not limited to those listed in this brochure. Custom sponsor packages are available.
- ▶ For questions, contact **Gina Titus** at gtitus@calbankers.com.

*Please note that sponsor companies must be within the financial industry. CBA reserves the right to refuse sponsorships to those who do not meet the criteria.



Sponsorship Levels

If you don't see a sponsorship package that fits your needs, California Bankers Association will work with you to build a custom sponsorship opportunity.

Chairman Circle Sponsor

Member rate: **\$13,000**

Non-member rate: **\$15,000**

Chairman Circle opportunities and benefits:

- ▶ Complimentary exhibit space with standard setup
- ▶ Three complimentary registrations for your company
- ▶ Conference attendee list sent two weeks prior to the conference
- ▶ Participation in the vendor showcase
- ▶ A sponsor item of your choice from the **Maximum Visibility** level or below

Diamond Sponsor

Member rate: **\$11,000**

Non-member rate: **\$13,000**

Diamond opportunities and benefits:

- ▶ Complimentary exhibit space with standard setup
- ▶ Two complimentary registrations for your company
- ▶ Conference attendee list sent two weeks prior to the conference
- ▶ Option to present during the vendor showcase for an additional \$2,000
- ▶ A sponsor item of your choice from the **Premium Visibility** level or below

Platinum Sponsor

Member rate: **\$8,000**

Non-member rate: **\$10,000**

Platinum opportunities and benefits:

- ▶ Complimentary exhibit space with standard setup
- ▶ One complimentary registration for your company
- ▶ Conference attendee list sent two weeks prior to the conference
- ▶ Option to present during the vendor showcase for an additional \$2,000
- ▶ A sponsor item of your choice from the **Enhanced Visibility** level or below

Gold Sponsor

Member rate: **\$6,000**

Non-member rate: **\$8,000**

Gold opportunities and benefits:

- ▶ Complimentary exhibit space with standard setup
- ▶ One complimentary registration for your company
- ▶ Conference attendee list sent two weeks prior to the conference
- ▶ Option to present during the vendor showcase for an additional \$2,000
- ▶ A sponsor item of your choice from the **Standard Visibility** level



Sponsorship Opportunities At-A-Glance

Pricing below reflects the sponsor package pricing for California Bankers Association members only.

Sponsorship Member Rate	Chairman Circle \$13,000	Diamond Level \$11,000	Platinum Level \$8,000	Gold Level \$6,000
Marketplace Exhibit Space	✓	✓	✓	✓
Summit Registrations	3	2	1	1
Expected Attendee List	✓	✓	✓	✓
Sponsor Item	✓	✓	✓	✓
Summit Visibility Level	Maximum Conference Wi-Fi Monday Reception Co-Sponsor Tuesday Reception Co-Sponsor Thursday Reception Co-Sponsor Banker Tote Bags Name Badge Lanyards	Premium Conference Signage Name Badge Lanyards Breakfast Lunch Mobile App	Enhanced Schedule-At-A-Glance Know-Before-You-Go Email Conference Registration Desk AM/PM Refreshment Break	Standard Seat Drop Tote Bag Insert Conference Day Email

For more information, please contact [Gina Titus at gtitus@calbankers.com](mailto:gtitus@calbankers.com).



Women in Banking & Bankers Summit

Sponsorship Application

Sponsor/Exhibitor Contract Point Of Contact

Company Name *(will appear verbatim on all CBA marketing material)*

Name

Title

Email

Telephone

Full Address

2024 Women in Banking & Bankers Summit Sponsorship Level Selection

Our company is interested in participating as a sponsor at the following level:

CBA MEMBER SPONSORSHIP LEVELS

- Chairman Circle — \$13,000
 Platinum — \$8,000
 Diamond — \$11,000
 Gold — \$6,000

NON-MEMBER SPONSORSHIP LEVELS

- Chairman Circle — \$15,000
 Platinum — \$10,000
 Diamond — \$13,000
 Gold — \$8,000

PAYMENT INFORMATION

- Payment will be mailed for the total sponsorship balance.
 CBA has already collected the sponsorship payment.
 I hereby authorize CBA to charge my credit card for the sponsorship total.

Credit Card Charge \$ _____

Visa
 Mastercard
 American Express

Card Number

Exp Date

CVV

Cardholder Name

Zip Code

Signature

Sponsorship application continued...

ATTENDEE 1 REGISTRATION *Included in sponsor fee*

Company Name *(will appear verbatim on all CBA marketing material)*

Full Name

Title

Email

Telephone

Mailing Address

City

State

Zip Code

ATTENDEE 2 REGISTRATION *Included* *Additional registration of \$1,295* *Guest registration of \$475*

Company Name *(will appear verbatim on all CBA marketing material)*

Full Name

Title

Email

Telephone

Mailing Address

City

State

Zip Code

ATTENDEE 3 REGISTRATION *Included* *Additional registration of \$1,295* *Guest registration of \$475*

Company Name *(will appear verbatim on all CBA marketing material)*

Full Name

Title

Email

Telephone

Mailing Address

City

State

Zip Code

ATTENDEE 4 REGISTRATION *Included* *Additional registration of \$1,295* *Guest registration of \$475*

Company Name *(will appear verbatim on all CBA marketing material)*

Full Name

Title

Email

Telephone

Mailing Address

City

State

Zip Code

Sponsorship application continued...

Deadlines

Please submit logos (high-resolution JPG/PNG and/or EPS/SVG/PDF formats) and a short company description with the completed application.

Terms of Payment

Sponsors are required to pay 100 percent within 30 days of the date CBA receives the signed contract. If the event start date is less than 30 days from submission, payment must be received immediately. No branding or promotion will take place until full payment is received. If payment is not received in the time frame specified above, the sponsorship/exhibit space will be released and made available for sale again by CBA.

Cancellation Policy

Written notice is required for all substitutions and/or cancellations. The full sponsorship fee will be refunded if written notice is received by **Friday, June 21, 2024** and 50 percent will be refunded if written notice is received by **Friday, July 19, 2024**. No refunds will be provided after **Friday, July 19, 2024**.

Questions & Completed Contracts

Gina Titus, Manager, Events & Marketing, gtitus@calbankers.com

FOR CALIFORNIA BANKERS ASSOCIATION USE ONLY

Batch #		

(E)2531/(S)2533-300333		
_____	_____	_____
CK #	AMT	Date Iss

Corp/Pers	Date	Dep
_____		By

Invoice #

Contact #

Date

By

