



Wednesday, January 11, 2023

2:00 pm – 4:30 pm <i>Grand Ballroom Foyer</i> Seminar Registration Open	5:00 pm – 6:15 pm <i>Pacific Ocean Lawn</i> Welcome Reception & Silent Auction
Evening Open for Vendor Dinners	

Thursday, January 12, 2023

8:00 am – 4:00 pm <i>Grand Ballroom Foyer</i> (Closed during lunch: 11:30 am – 1:00 pm) Seminar Registration Open	8:00 am – 9:00 am <i>Gallery Ballroom</i> Morning Breakfast
9:00 am – 10:00 am Welcome & Opening General Session A Current Perspective on Banking Steve Brown, CEO, PCBB	<i>Grand 1,2</i>
10:00 am – 10:30 am Morning Break	<i>Grand Ballroom Foyer</i>
10:30 am – 11:30 am <i>Grand 1,2</i> Learning Session 1: Reimagine ALCO Strategies in the Current Environment Frank Farone, Managing Director, Darling Consulting	10:30 am – 11:30 am <i>Grand 3</i> Learning Session 2: Stacking the Deck in Your Favor: Secrets of High-Performing Banks Sean Payant, Chief Strategy Officer, Haberfeld
11:30 am – 1:00 pm Lunch: Guest Speaker Rob Nichols, President & CEO, American Bankers Association	<i>Gallery Ballroom</i>
1:00 pm – 2:00 pm General Session Bank CEO Playbook to Benefit Shareholders in 2023: How to Rise Above the Competition in Turbulent Times Piper Sandler	<i>Grand 1,2</i>

2:10 pm – 3:10 pm	Open Session with Pro-Voke (Banker Attendees Only)	<i>Gallery Ballroom</i>
3:10 pm – 3:30 pm	Afternoon Break	<i>Grand Ballroom Foyer</i>
3:30 pm – 4:30 pm	General Session: Economic Update Bill Conerly, Consultant, Speaker, Writer Conerly Consulting LLC	<i>Grand 1,2</i>
4:30 pm – 5:30 pm	Reception & Silent Auction	<i>Courtyard</i>
5:30 pm – 7:30 pm	Dinner (Cash bar starting at 6:00 pm)	<i>Gallery Ballroom</i>

Friday, January 13, 2023

8:00 am – 12:00 pm <i>Grand Ballroom Foyer</i>	8:00 am – 9:00 am <i>Gallery Ballroom</i>
Seminar Registration Open	Morning Breakfast
9:00 am – 10:00 am	General Session: Regulatory Discussion Panel <i>Grand 1,2</i> Jeff Wishner, Managing Director, Keefe, Bruyette & Woods, Inc., a Stifel Company Kathy Moe, Regional Director, Federal Deposit Insurance Corporation Michael Reed, Partner, Covington Jared Wolff, President & CEO, Banc of California
10:10 am – 11:10 am	General Session: A Political Update <i>Grand 1,2</i> Kevin Gould, EVP & Director of Government Relations, California Bankers Association Glen Simecek, President & CEO, Washington Bankers Association Moderator: Barry Smith, Shareholder, Buchalter
11:10 am – 11:25 am	Morning Break <i>Grand Ballroom Foyer</i>
11:25 am – 12:25 pm <i>Grand 1,2</i>	11:25 am – 12:25 pm <i>Grand 3</i>
Learning Session 1: Learning the Magic Words: Demystifying Cybersecurity Jargon Sean Goodwin, Senior Manager, Wolf & Company, P.C.	Learning Session 2: Hedging Strategies to Complement Your Business Plan Robert Perry, Principal, ALM First Alec Hollis, Managing Director, ALM Strategy Group, ALM First
12:25 pm	Seminar Concludes